

Objectives

Pupils should be taught about:

- significant historical events, people and places in their own locality.

Key People

John Cadbury		John Cadbury was born in 1802. He is the founder of the Cadbury brand. He is famous for creating the modern chocolate bar by developing a process to harden chocolate.
Benjamin Cadbury		John Cadbury took his brother Benjamin into partnership and the family business became Cadbury Brothers Birmingham.
George Cadbury		John's sons George and Richard took over the business in 1861 and set about expanding it. They opened the new Cadbury Factory which would later be called Bournville.
Richard Cadbury		

Key Vocabulary

Birmingham	The second largest city in England
Bournville	A place in South Birmingham
Cadbury	A family who made a brand of chocolate
Factory	A building where a number of people work to make goods (products).
1800s	A period in history.
Quaker	A Christian Religious group dedicated to peace.
Railway	A network of tracks that trains run on.
Steam engine	An early train that used steam to power it.
Transport	The movement of goods or people from one place to another.
Victorian	A period of time lasting from 1837 to 1901 when Queen Victoria was the queen of England.

Key Events and Facts

When and where did John Cadbury open his first shop?	In 1824, 22-year-old John Cadbury opened his first shop at 93 Bull Street, next to his father's drapery and silk business in the then fashionable part of Birmingham.	
What are the Cadbury family remembered for?	After the brothers took over the family business, they wanted to improve the quality of the cocoa products they were producing. In 1866, the brothers discovered the Van Houten chocolate press, which extracted the cocoa butter. The machine allowed the brothers to produce the much tastier, Cadbury Cocoa Essence, advertised as 'Absolutely Pure- Therefore Best'. It was this that made the company so famous worldwide. The Cadbury Brothers were also very caring men and wanted the best for their employees. Cadbury was one of the first firms to introduce a Saturday half-day holiday and closed the factory on Bank Holidays. They were determined to improve the living conditions of working people, in 1895 the Brothers bought 120 acres near the works and began to build Bournville village – affordable housing in pleasant surroundings for wage earners.	

Timeline

